

# **AAHA Con 2023 Exhibitor Agreement**

The American Animal Hospital Association ("AAHA") appreciates your commitment and support of AAHA Con 2023. Contained in this letter are descriptions and costs associated with your sponsorship investment and conference sponsorship choices.

# **Summary Details for AAHA Con 2023**

Sponsorship and advertising Items	Sponsorship Cost
Exhibit booth	\$
Total AAHA Con 2023	\$

## All AAHA Con 2023 exhibitors will receive:

- Access to all AAHA Con 2023 attendees
- Recognition on signage, on the AAHA Con 2023 website, AAHA Con 2023 program, and in AAHA's *Trends® magazine* following the event
- One (1) pre-AAHA Con 2023 and (1) post-AAHA Con 2023 mailing address list (Excel spreadsheet including email address for attendees who have opted-in) of registered attendees for promotional efforts

#### Exhibit booths:

- 8' x 10' booths will have a 6-foot table, tablecloth, 2 chairs, 2 exhibitor passes\*, and a table sign with your company logo
- 10' x 10' booths will have a 6-foot table, tablecloth, 2 chairs, 3 exhibitor passes\*, and a table sign with your company logo
- 10' x 15' booths will have a 6-foot table, tablecloth, 2 chairs, 4 exhibitor passes\*, and a table sign with your company logo
  - Exhibitors may personalize the space as you please
- Requests and billing for electricity, leads machine, and any onsite AV will be ordered through the registration process.
  Exhibitors wanting electricity, onsite A/V, and/or leads machine will need to order and pay for them through the registration link. Deadline is <u>August 20<sup>th</sup></u>, <u>2023</u>.

### **Deadlines for AAHA Con 2023**

Item		Deadline
Art Materials		August 18 <sup>th</sup> , 2023
Electricity, A/V, and leads machine for exhibit booths		August 20 <sup>th</sup> , 2023
A/V Needs for Corporate Symposia/Sunrise Sessions/Sunset Sessions		August 20 <sup>th</sup> , 2023
Personnel Registration - conference/hotel (hotel price increase after)		August 20 <sup>th</sup> , 2023
Pre-Conference Attendee Mailing List		September 6 <sup>th</sup> , 2023
Room drop packages start arriving at the hotel		September 14 <sup>th</sup> , 2023
Exhibitor Registration and Move-In – Thursday		September 21 <sup>st</sup> , 2023, 2-6:00 pm
Exhibits – Friday	session breaks: 9:50-10:30 am, 11:30-1 pm, and 2:50-3:30 pm	September 22 <sup>nd</sup> , 9:50 am-5:00 pm
Exhibits – Saturday	session breaks: 9:50-10:30 am, 11:30-1 pm, and 2:50-3:30 pm	September 23 <sup>rd</sup> , 9:50 am-4:15 pm
Exhibits – move-out Saturday		September 23 <sup>rd</sup> , 4:15-6:00 pm

Name:	Company:	Signature:
		3.B. acare:

<sup>\*</sup>Additional exhibitor passes are available for \$350 each